

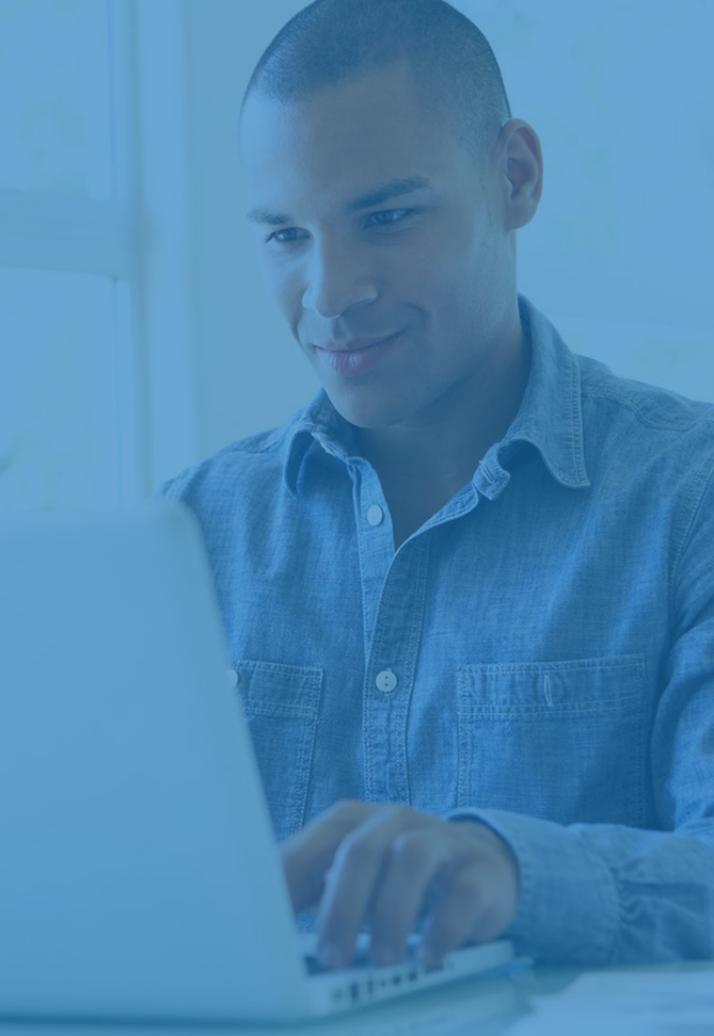


# ONE CLICK CONTRACTOR

## 3 Ways To Still Grow Your Business During COVID-19

*Utilizing technology solutions to measure, estimate, sell and collect payment remotely, allows contractors to practice social distancing while growing their business*





## Your Entire Sales Process Done Remotely

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Your #1 focus as a home improvement contractor is to work on customers' homes. What happens when going into those homes to present your designs or estimates is not an option under the current COVID-19 (Coronavirus) pandemic?

***By using technology solutions to measure, estimate, sell and collect payment remotely, you can practice social distancing while still growing your business.***

There are 3 easy ways you can leverage virtual techniques to measure, estimate, sell, present, close, and collect payments; all from the comfort of your couch. Keep your business running smoothly and safely, and give your customers the kind of satisfaction to which they are accustomed. By conducting your entire sales process remotely, your customers will appreciate the level of respect for their safety you show them. In the current restrictive landscape, this will result in more new and repeat satisfied customers.

# #1 Remotely Collect Measurements and Create Estimates



For exterior contractors, the ability to measure roofing, siding, gutters, windows, pools, decking, and fencing without ever setting foot on a homeowner's property could be a huge advantage to your business. Using technology to collect measurements from a third-party partner like EagleView or Hover, or any of One Click Contractor's proprietary measurement tools inside the platform (at no additional cost), can help you stand out from your competition.

Once measurements have been collected, you can easily pull in measurements and push them to estimates with one click. Using One Click Contractor's platform, you can finish an estimate in 3 minutes or less using remote measuring technology and our digital sales productivity tool. We can help you streamline your sales process and go from estimate to agreement with the click of a button.



**Pro Tip:** You can even text a link to homeowners enabling them to take photos of their home. This will allow you to get valuable insight into potential jobs without the need to even set foot on the homeowner's property. Time-saving tips like this might seem small, but they can result in a happier customer since they reduce your interaction time.

## #2 Virtually Sell the Job

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It may sound too good to be true, but it really is possible to sell your jobs remotely from the comfort of your couch. Virtually present options, discuss designs, finalize the estimate, and do it all while practicing social distancing.

This additional sensitivity around the current COVID-19 crisis allows you to still grow your business while respecting the homeowner's safety and eliminating the need for a face-to-face meeting to discuss getting work done on their home.

You can also get the added benefit of screen share which is included free with your One Click Contractor subscription. This enables you to leverage the same platform you use today to measure, estimate and close jobs, but do it in a new and much faster way!

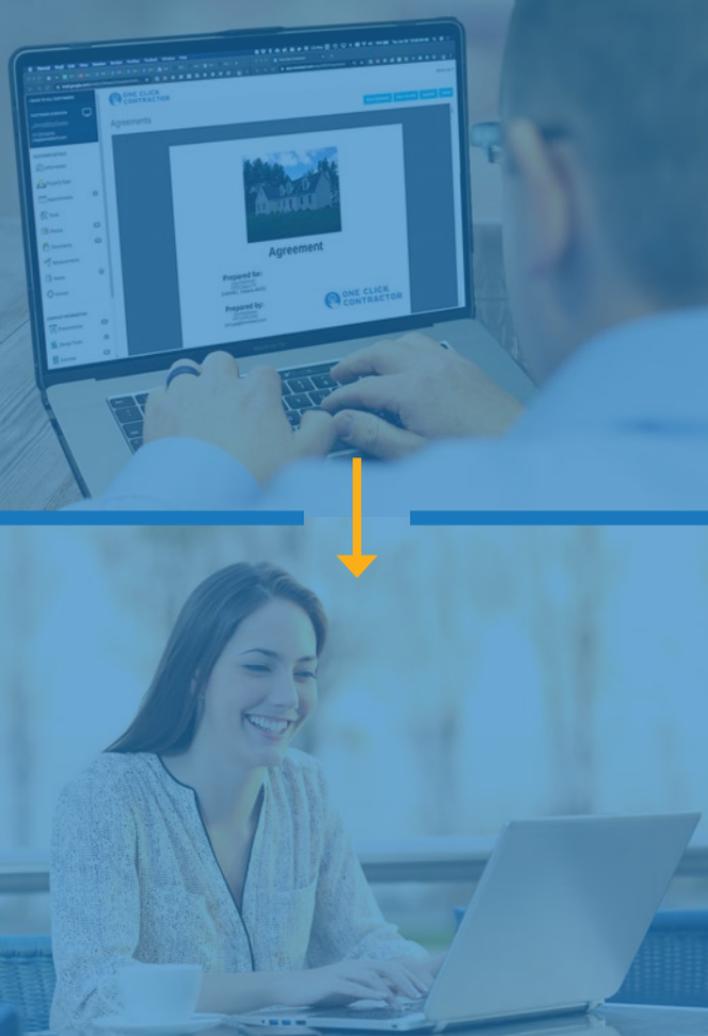


### #3 Remotely Close the Job and Collect Payment Digitally

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You've presented your customers with their options, included a customized estimate, and emailed them a beautiful agreement. So how do you get to a "YES" without being face-to-face with the homeowner? You've put in the hard work and done all the right steps in the sales process. Now it's time to use all your tools and close the deal.

Through the One Click Contractor platform, homeowners can easily sign their agreements digitally through emailing legally-binding signatures (included at no additional cost). Once the agreement is signed, contractors can use the same platform to effortlessly collect payments and offer financing with the click of a button. Create efficiencies and improve cash flow, including your presentation of financing options—all done remotely.





## Growing Your Business During Crisis

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One Click Contractor's sales productivity solution allows contractors to still measure, estimate, present options, sell, close the job, and get paid remotely, all without ever setting foot on the homeowner's property. By taking advantage of these techniques, you can continue to grow your business during this time of crisis.

